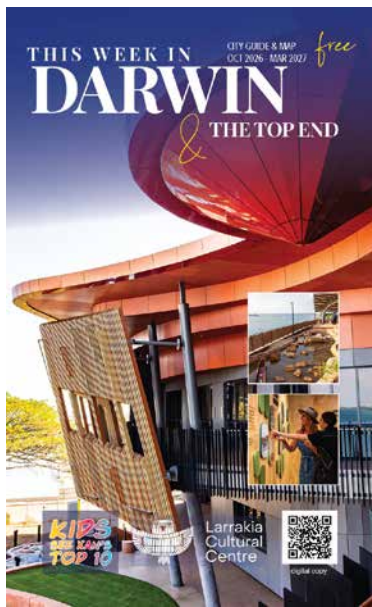




THIS WEEK IN DARWIN & THE TOP END

STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER
Published seasonally and full of up to date information on what's happening in Darwin and The Top End.

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

Media Kit

ADVERTISING ENQUIRIES Paul Buckley
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PUBLICATION SCHEDULE 2026/27

	WINTER-SPRING 27 BANGKERRENG - YEKKE	JUL - SEP 27 WURRKENG - KURRUNG	OCT - MAR 27-28 KUNUMELENG - KUDJEWK
BOOKING DEADLINE	5 Mar 27	8 Jun 27	6 Sep 27
MATERIAL DEADLINE	12 Mar 27	15 Jun 27	13 Sep 27
DISTRIBUTED	5 Apr 27	13 Jul 27	5 Oct 27

DISPLAY ADVERTISING RATES Rates exclude GST	FULL PAGE 130mm x 210mm +5mm bleed	HALF PAGE 113mm x 92mm	THIRD PAGE VERTICAL 40mm x 202mm HORIZONTAL 113mm x 65mm	QUARTER PAGE 113mm x 45mm	FEATURE AD (EDITORIAL WITH PHOTO)	SMALL EDITORIAL
1 EDITION	\$3,530	\$2,120	\$1,490	\$1,180	\$680 +GST per edition	\$450 +GST per edition
2 EDITIONS	\$3,350	\$2,020	\$1,420	\$1,120		
3 EDITIONS	\$3,220	\$1,930	\$1,350	\$1,070		
4 EDITIONS	\$3,050	\$1,820	\$1,280	\$1,020		

AD FORMAT GUIDE

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FEATURE AD
(EDITORIAL WITH PHOTO)



60 words

SMALL EDITORIAL



40 words

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INSIDE COVER



BACK COVER



WHATS ON



PREMIUM PLACEMENTS
(loadings apply)