



# THIS WEEK IN DARWIN & THE TOP END

**STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER**  
*Published seasonally and full of up to date information on what's happening in Darwin and The Top End.*

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

*Media Kit*

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## PUBLICATION SCHEDULE 2026/27

	OCT - MAR 26-27 KUNUMELENG - KUDJEWK	WINTER-SPRING 27 BANGKERRENG - YEKKE	JUL - SEP 27 WURRKENG - KURRUNG
<b>BOOKING DEADLINE</b>	7 Sep 26	5 Mar 27	8 Jun 27
<b>MATERIAL DEADLINE</b>	14 Sep 26	12 Mar 27	15 Jun 27
<b>DISTRIBUTED</b>	6 Oct 26	5 Apr 27	13 Jul 27

DISPLAY ADVERTISING RATES <small>Rates exclude GST</small>	FULL PAGE <small>130mm x 210mm +5mm bleed</small>	HALF PAGE <small>113mm x 92mm</small>	THIRD PAGE VERTICAL <small>40mm x 202mm</small> HORIZONTAL <small>113mm x 65m</small>	QUARTER PAGE <small>113mm x 45mm</small>	FEATURE AD <small>(EDITORIAL WITH PHOTO)</small>	SMALL EDITORIAL
<b>ISSUE</b>	\$3,150	\$1,890	\$1,330	\$1,050	\$600 +GST per edition	\$400 +GST per edition
<b>2 ISSUES</b>	\$2,990	\$1,800	\$1,265	\$1,000		
<b>3 ISSUES</b>	\$2,870	\$1,720	\$1,200	\$950		
<b>4 ISSUES</b>	\$2,720	\$1,620	\$1,140	\$910		

### AD FORMAT GUIDE

FULL PAGE

130mm x 210mm  
+ 5mm bleed

HALF PAGE

113mm x 92mm

THIRD PAGE VERTICAL

40mm x 202mm

THIRD PAGE HORIZONTAL

113mm x 65mm

QUARTER PAGE

113mm x 45mm

FEATURE AD  
(EDITORIAL WITH PHOTO)

60 words

SMALL EDITORIAL

40 words

**PREMIUM OPPORTUNITIES**  
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**FRONT COVER EXCLUSIVE**

**INSIDE COVER**

**BACK COVER**

**WHATS ON**

**PREMIUM PLACEMENTS**  
(loadings apply)